RxLogic

Smart Pharmacy Claims Solutions

RxLogic Discount Card Programs: Aggregated Access, Smarter Savings

RxLogic is a leading technology company for pharmacy benefit claims processing that provides a SaaS-based platform of smart adjudication solutions.

But when it comes to discount cards, traditional programs have fallen short – especially in areas like dynamic fulfillment prioritization. That's why RxLogic's built an adjudication engine that balances price, eligibility, channel preference and user experience – claim by claim. Members automatically receive the best option without extra steps, while organizations retain loyalty and control.

Start simple. Smarter savings. Scale smarter.

Most organizations just want a discount card that works. That's why RxLogic offers the **Savings Card Network** as an access point into the discount card market:

- **One connection to multiple discount networks**
- **Real-time, normalized pricing at the point of sale**
- **Automatically applies dynamic pricing**
- **Plug-and-play implementation**

It's the simplest way to deliver consistent, transparent savings right away.

This smarter, fully integrated solution can be implemented on its own or as part of a broader pharmacy benefit offering. The RxLogic advanced technology platform delivers seamless multi-vendor access without added complexity. Designed to optimize connectivity, the platform integrates effortlessly with TPAs, EMRs and payment systems, enabling faster workflows and better data alignment.

RxLogic.com | (888) 286-3323

Beyond Basics: Your Priority Card

But every client's goals are different. With RxLogic, you don't just get a single card – you get the flexibility to define your own.

Think of it as **"The [Insert Your Priority] Card"**:
- **The Savings Card –** maximize member savings
- **The Max Reimbursement Card –** protect plan economics
- **The POS Rebate Card –** capture manufacturer dollars at the counter
- **The Preferred Pharmacy Card –** drive traffic to select partners
- **The [Your Company] Card –** full white-label experience

Your priorities. Your logic. Your card.

Discover the Value of Aggregation

Making the choice to move away from a single vendor or static program to a dynamic marketplace of top-tier discount card providers, the RxLogic Discount Card Aggregation model transforms how pharmacy savings are delivered. Through a single interface, clients gain access to the RxLogic model that offers smarter, broader options and normalized, refreshed pricing data in real-time that ensures consistent, competitive offers are available at the point of sale or online.

One Platform. Many Possibilities.

- **True Aggregation:** Connect to dozens of vendors with one integration
- **Configurable Design:** Route claims based on price, channel, eligibility or business goals
- **Seamless Tech:** API-first, cloud-native, integrates easily with TPAs, EMRs and payment switches
- **Control the Experience:** Branded portals, digital cards and member tools
- **Operate at Scale:** Analytics, benchmarking and Ticket Tracker for program changes

Why RxLogic

RxLogic is the **switchboard of discount networks:** one platform, many partners and total freedom to choose what's right for you.

- Start with the **Savings Card** for instant savings
- Scale into your own **Priority Card** as your strategy evolves

Smarter Networks. Real Savings. Full Control.

With RxLogic, pharmacy discount partners are connected under a single, "smarter platform" giving clients the ability to design, manage and optimize networks their way and under one roof. Whether creating a new discount program or expanding what's already in place, RxLogic ensures scalability, integration and meaningful savings.

As the backbone of pharmacy claims processing, RxLogic empowers its stakeholder clients across the pharmacy benefit ecosystem to drive efficiency in pharmacy benefit and rebate administration, including:

• **PBMs**	• **Government organizations**
• **Health plans and TPAs**	• **Commercial, workers' comp and medical plans**
• **Self-insured employers**	• **Pet and veterinary benefit programs**
• **Hospice and LTC organizations**	

A privately held, agile organization, RxLogic provides adaptable, data-driven solutions that enhance operational performance, improve patient outcomes and reduce costs. With a SaaS-based, user-focused interface and an API-first architecture, RxLogic equips healthcare and pharmacy benefit stakeholders with agnostic tools to deliver powerful services at scale.

For more information contact Paige Zimmer, Pzimmer@rxlogic.com
or RxLogic's main number, **888.286.3323**.

Contact us at:

(888) 286-3323

RxLogic.com

Contact RxLogic today to discover how our rebate administration platform can lower costs, improve transparency and drive measurable results for your organization.

RxLogic.com | (888) 286-3323